

November 15, 2012

TO WHOM IT MAY CONCERN

Dear Sir/Madam,

The CEED Program is a formal training award program that places final year students onto paid industry projects for their fourth year or Master's thesis.

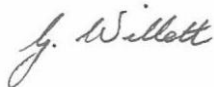
Mr Adrian Chow (a Bachelor of Information Technology student at the Queensland University of Technology in 2012) was awarded a CEED Project with Australian Innovative Systems in Brisbane. This award was accompanied by a CEED scholarship. CEED scholarships are competitive across multiple universities and are awarded on the basis of merit at interview. This project formed his major thesis for this degree.

The project commenced late July 2012 and was completed by the 12th November 2012. It involved Adrian in implementing a Search Engine Optimisation (SEO) strategy for a new company website. There was sufficient time from the point of implementation for Adrian to demonstrate improved statistics on the website prior to his departure from the company. This project formed his major thesis for this degree.

Adrian received compliments from all stakeholders for his competency, attitude, and achievements. Our feedback on his performance was positive from start to finish of the project. His final grade has yet to be notified but he performed well both academically and in a commercial setting.

Adrian was a pleasure to work with at all times and demonstrated the knowledge, skill level and professional attitude required to successfully complete such a project to a high standard. He can be highly recommended for any future venture he seeks to undertake.

Yours sincerely,

A handwritten signature in cursive script that reads "G. Willett".

Graham Willett
CEED Program Director